



of the best memories are created on the water and if you've been thinking about buying a boat or trading up to a newer model, THIS is the show. The Great Upstate Boat Show is the biggest boating sales event between New York City and Montreal, 2017 marked another record vear in both attendance

and sales, as thousands of folks from all over New York and New England flocked to the event just south of the Lake George region. Everyone loves a deal, and this show's organizers have created a wonderful event with a primary focus on saving attendees money on a wide variety of new and preowned boats, as well as a plethora of boating lifestyle accessories.

The most reputable dealers and lifestyle boating vendors throughout the Capital and Adirondack regions of New York will be showcasing the latest technologies for the ultimate on-water experience. Boats being displayed include: Bowriders, Deck Boats, Jet Boats, Ski Boats, Aluminum & Fiberglass Fishing Boats, Classic Wood Boats, Pontoons, Cuddy Cabins, and Cruisers. Personal Watercrafts, Docking Systems, and Outboard Engines will also be on display.

Boat dealers and lifestyle vendors traditionally have their largest selection ready in early March. It's key selling season at this time and they're eager to move inventory. A neat addition this year is that when folks purchase a boat, each will have the chance to "Crack The Vault" and win up to \$50,000.

A True One-Stop Shopping Experience:

- New & Preowned Boat Sales
- Service
- Storage
- Dockage
- Docks
- Boat Lifts
- Parts
- Boating Lifestyle Accessories

Compare, Select & SAVE:

- Over 1500 New & Preowned boats available
- · Over 175 Boats on display at the show
- Over 60 Top Boat Brands
- Over 20 Leading Upstate, NY Dealers
- Over 25 Boating Lifestyle Vendors

Discover Something New & Enter For A Chance To Win BIG:

• Daily Live Seminars

Holiday 2017

• Daily Contests & Giveaways

For more information, please visit:

thegreatupstateboatshow.com