The Internet Of Things (IOT)

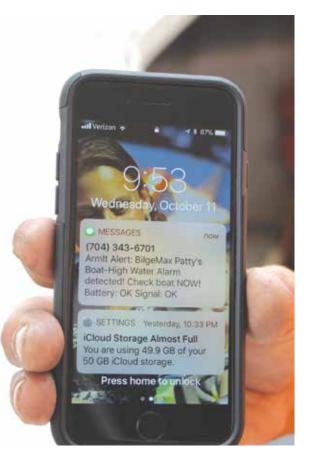
You're going to be hearing more and more about IOT in the next few years. The phase "the Internet of things" was coined by Kevin Ashton of Procter & Gamble, later MIT's Auto-ID Center, in 1999!

It really means the complete integration of everything we do in our daily lives including boating. All tied together with sensors and the internet.

This Arm product is a good example of where we are going. It really is about sensors! Sensors in everything we do, see and touch. It is only recently that sensors, and the software that drives them, coupled with a strong Internet has allowed IOT to work as efficiently as it now does.



by John H. Vargo, Publisher



If you are constantly on the go, have very little time for anything but work, and, like everyone else, have a cell phone growing out of your hand, you're going to love this new set of wireless sensors. Finally a New Jersey-based company, ArmIt, has developed a set of sensors that can be installed by Alex Marine Plus of Newburgh, NY. ArmIt NOTIFI sensors installed on your boat provide a monitoring service 24/7 to protect what matters most.

Whether it's the fear of sinking because of high water in your bilge or of a security breach if a window, door or cabinet inside your boat is being entered or opened, this innovative battery-powered wireless solution from ArmIt is simple.

In addition to the sensors, ArmIt also offers the MotionCam Pro, which will snap a color photo of any intruder in a designated area on your boat and email it to you with an alert about the breach.

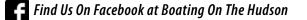
This autonomous remote warning system concept has been around for a number of years, but, up until now, has been very expensive to buy and maintain.

NOT ANY MORE.

The constantly improving cellular network, with competitive prices driving the cost down, coupled with the latest technology in sensors, now provides the kind of service we used to dream about. And ArmIt delivers it.

You can customize your installation for any sensors you wish, place them on your "dashboard," or on your phone and be aware of what is happening on your boat from anywhere in the world.

I spent some time on Alex Marines family boat to see the actual installation of the BILGEMAX high water remote monitoring kit. (In this photo Alex forced the sensor to believe that it had detected water in his bilge, so that I could take a photo of the iPhone





receiving a text alert from the ArmIt monitoring network. Not only does it receive this message but by a series of prompts the message will tell you the geo location of where the boat is.)

The heart of the system is the ArmIt MAX NOTIFI, a small compact, battery powered, Internet of Things (IoT) monitored sensor, that is installed in a high and dry place where the signal can be sent out loud and clear. And the BILGEMAX Float that gets installed in the bilge.

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The ArmIt MAX NOTIFI,

PEACE OF MIND 24/7 WHEN YOU MONITOR **EVERYTHING THAT MATTERS**

 MAX NotiFiDry Contact Monitor Sensor\$ 169.99Annual Service | ArmIt IoT-Monitoring, Network Connection \$69.99 / yr. Unlimited ArmIt Text Alerts

- Unlimited Cloud Storage
- Unlimited Sensor Network Notifications
- Management Dashboard
- Unlimited ArmIt Text Alerts No Contract

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BilgeMAXBilge Pump Monitor Sensor\$199.99Annual Service | ArmIt IoT-Monitoring, Network Connection \$69.99 / yr.

- Unlimited ArmIt Text Alerts
- Unlimited Cloud Storage
- Unlimited Sensor Network Notifications
- Unlimited ArmIt Text Alerts
- Management Dashboard
- No Contracts

MotionCam PRO Day/Night Motion Activated Camera -Photo Alerts

\$279.99 Annual Service | ArmIt IoT-Monitoring, Network Connection \$99.99 / yr.

- Unlimited ArmIt Phone Alerts
- Unlimited Cloud Storage
- Unlimited Sensor Network Notifications
- Management Dashboard
- Unlimited ArmIt Text Alerts
- No Contract

For further information contact Alex Marine Plus at 914 565 9199 or go to alexmarineplus.com or email Alexmarine@aol.com