World's First Electric, Stand-up Personal Watercraft



Water sports enthusiasts of all levels looking to ride waterways off limits to gas-powered personal watercrafts will now have the freedom to ride where they could never go before, with the new electric-powered Gratis X1.

With no fuel, no sound and no emissions, the Gratis X1 is a thrilling yet easy-to-ride personal watercraft that provides a one-of-a-kind experience on the water and is now available to order through Free Form Factory's website. "We are thrilled to unveil the world's first electric, stand-up personal watercraft. With the Gratis X1, riders will experience a powerful, fun and quiet ride on some of the most pristine waterways on earth," said Founder and CEO of Free Form Factory Jordan Darling. "Free of the restrictions imposed on gaspowered watercraft, the Gratis X1 gives riders of all levels the ability to explore lakes, rivers and oceans they could only dream about riding before."

Exploration is made easy, fun and safe with the Gratis X1's dynamic LED headlights. To ensure riders get the most of each trip to the water, Free Form Factory has built the Gratis X1 with the ability to be charged anywhere with a standard electrical outlet or with a propane-based generator. In line with typical rider usage time of a gaspowered PWC, the Gratis X1 ride time featuring the integrated power pack is up to 45 minutes and up to 1 hour with the additional 3.3 kWh power pack.

"Access and ease of use are two very important requests from riders of personal watercrafts. No other PWC offers you the freedom to choose where you want to ride, when you want to ride and how to charge your ride, like the Gratis X1," said Darling. Using Zero Motorcycles proven Z-Force® drivetrain technology and Free Form Factory's patented manufacturing process and proprietary HULKLITE™ polymer material makes the Gratis X1 the world's leading personal watercraft with

the environment and performance in mind. "We are proud that Free Form Factory has chosen Zero's Z-Force powertrain for the Gratis X1. Said Jim Callahan, Director of Business development for Zero Motorcycles. "We are excited to help provide water sports

About Gratis X1

Gratis X1 is the world's first electric, stand-up personal watercraft available to both recreational and professional water sports enthusiasts. The Gratis X1 will change the future of personal watercraft (PWC) by combining the Zero Motorcycles

proven drivetrain technology and with Free Form Factory's patented manufacturing technology and HULKLITE™ polymer material. Free Form Factory has created a sleek, high-performance watercraft that enables riders to hit the open water without the restrictions imposed on fuel-powered PWCs. Free of exhaust and fuel, the environmentally friendly Gratis X1 is able to ride on some of the world's most pristine waterways.

About Free Form Factory Free Form Factory's goal is to reimagine the recreational and professional water sports industry through innovative, durable, and environmentally friendly products. Using our proprietary HULKLITE™ polymer material and patented manufacturing process, Free Form Factory is committed to building highquality, high-performance watercrafts that will give you access you cannot obtain on an internal combustion watercraft. Free of exhaust and fuel, the Gratis X1 is unrestricted on some of the world's most pristine waterways. Please visit our website, ridefreeform. com, to learn more about Free Form Factory and the Gratis X1.



enthusiasts with an exhilarating emissions-free experience." From start to finish, sustainability is at the core

of creating the Gratis X1. The entire deck and hull components are 100% recyclable while the trim and excess material from Free Form Factory's patented thermoform process is reused to build the next Gratis X1 hull and deck. "Every step of the manufacturing process is modeled with the highest of green standards possible in mind, with superior performance.

We believe it is important to reduce our negative impact on the environment and we are determined to reach our goal of zero waste," said Darling. The lightweight, durable polymer deck and hull allows for the Gratis X1 to support the weight of the battery while remaining the same weight as an average standup personal watercraft. Every major component of the Gratis X1 is built in the United States. Final assembly is completed in Sacramento, California. Price for the Gratis X1 starts at \$17,990

"The Gratis X1 is set to flip water sports on its head. As a professional rider, torque is one the greatest assets to have in a stand-up ski. With the Gratis X1, that instantaneous torque is always there when I need it. There is no need to constantly feather the throttle to find that sweet spot. I can now do tricks with greater ease and confidence."

-Brandon Lawlor

May 2017